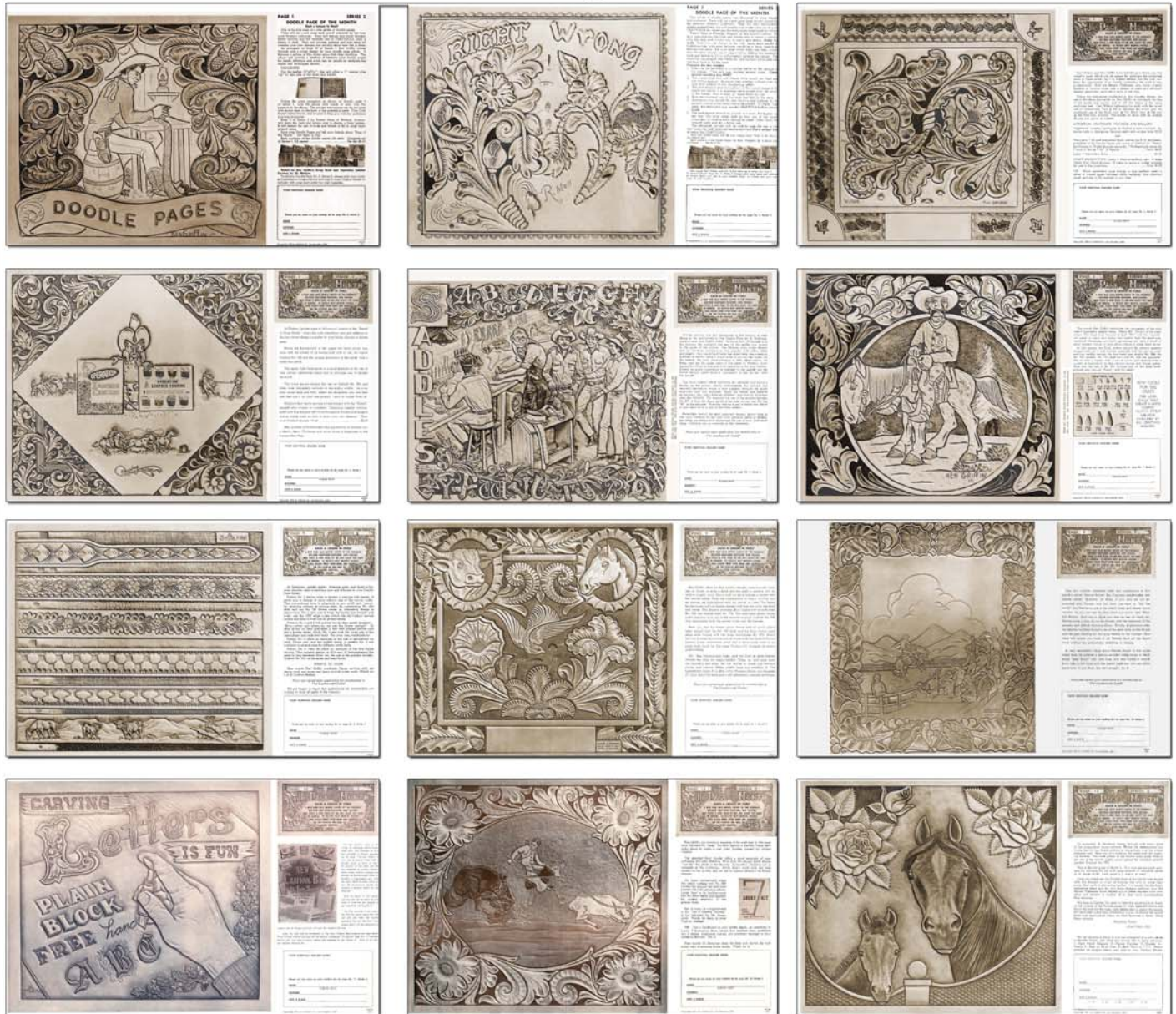


Vintage Doodle Page Collectors Set - Series A2

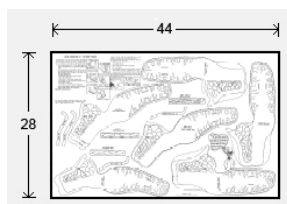


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DIGITAL MEDIA FOR LEATHERCRAFTERS



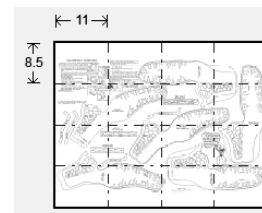
Digital Downloads

This PDF package has been put together to give you options when it comes to printing. Some PDF file downloads may contain some documents larger than an 8-1/2" x 11" image. Pages and patterns that are larger than 8½x11 have been provided in two formats:



Full Size: If you would like to have a full size print out, take the full size pages to your local print shop and they can print it for you.

Tiled: The tiled pages give you the option of printing the larger patterns at home. You print the tiled pages and then assemble them to make the larger patterns.



Pattern PDF files are typically laid out as follows: Cover (if applicable), instructions sheets (if applicable), pattern 1 – full sized, pattern 1 – tiled, pattern 2 – full sized, pattern 2 – tiled, pattern 3 – full sized, pattern 3 – tiled. ...Etc.

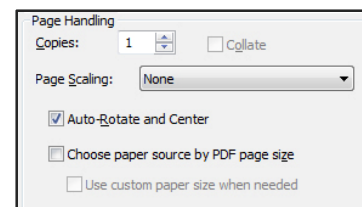
Doodle Page PDF files are typically laid out as follows: Front – full sized, front – tiled, back – full sized, back – tiled (Some Doodle Pages do not have backs).

eBook PDF files contain 1 (one) full eBook. All pages in the PDF are full sized. This means that you may have to take the PDF to a print shop for certain oversized books if your home printer cannot print the larger pages.

Craftaid PDF files contain 1 (one) full Craftaid pattern or Craftaid pattern pack that has been converted into a tracing pattern. All pages in the PDF are full sized. This means that you may have to take the PDF to a print shop for certain oversized Craftaid patterns if your home printer cannot print the larger pages. **NOTE: These digitized patterns do not include any of the physical plastic templates (Craftaids) that may be mentioned, nor does the purchase of this PDF file imply a promise to receive any physical plastic templates (Craftaids).**

NOTE: Digital kit patterns do not include any kit parts that they may reference.

Please note: When printing on a home printer, use the settings seen on the image to the right in the Page Handling area of the Adobe Reader print dialogue box. If your printer is cutting edges off, set "Page Scaling" to "Shrink to Printable Area". This will, however, decrease the size of the pattern a very small amount.



NOTE: Some patterns may reference tools, and other items no longer available.

NOTE: You may take this PDF file to your local print shop to have the full-size pages printed for your own personal use.

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DOODLE PAGE OF THE MONTH

Each a Lesson In Itself

This is the first page of a new series of doodle pages. There will be a new page each month prepared by the foremost Western craftsmen. They will feature new floral designs, figure carving and the versatile use of CRAFTTOOLS, each a lesson in itself. They will provide material and new ideas for creating your own designs and actually show how this is done.

As promised on Page 12 of Series 1, Ken Griffin comes through with a cover design for your doodle page album. It features a picture of Ken doing some first class doodling. The album will provide a medium of keeping your doodle pages for handy reference and much can be gained by studying the styles and techniques shown.

PROCEDURE:

Cut the leather 12"x27½", this will allow a 1" margin plus 1¾" to take care of the three ring binder.



Follow the same procedure as shown on Doodle page 4 of series 1. Line the album with suede or goat, trim the pages to fit the album. The printed instructions can be mounted with scotch tape on the back of the preceding page. Your Craft Dealer (listed below), will be glad to help you with any problems you may encounter.

Page 2 of Series 2 by Robert Moss of Phoenix, Arizona will show the right and wrong way to design a floral pattern. It will feature the use of buds and leaves to fill in large background areas.

Save your Doodle Pages and tell your friends about "Page of the Month." Get them to join.

Back numbers of the doodle pages 10c each. Complete set of Series 1, (12 pages).....Per Set \$1.00



Watch for Ken Griffin's Scrap Book and Operation Leather Carving by Al. Shelton.

To receive Doodle Page No. 2, Series 2, please print your name and address on coupon below and mail to your Craftool Dealer or include with your next order for craft supplies.

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DOODLE PAGE

KENG

DOODLE PAGE OF THE MONTH

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GES

GRIFIN 50

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Robert Moss of Phoenix, Arizona, is this month's carver. He ably demonstrates the right and wrong way to create a pattern; plus the right and wrong way to carve and stamp. **Study his work.** Note how the design at the right lends itself poorly to leathercarving, with poor balance, resulting in large, hard-to-do background areas. Let your eyes travel back and forth, noting how the same design can be improved by adding the necessary buds and leaves to fill in and properly balance the design. The beginner can actually see where the various tools were used and just how hard to hit the tools.

Compare the two designs.

1. Rule one for beveling is to always bevel on the outside of the design. This rule was violated several times. **Clean, smooth beveling is a MUST.**
2. The camouflage tool and veiner were struck too hard and not evenly spaced. In places they overlap or bleed over the cuts thus adding to the chopped-up effect.
3. The pear shading does not conform to the overall shape of the petals and leaves. It is important not to smash down the edges of the design. Stay at least $\frac{1}{8}$ " away from the cut.
4. Note the improper use of the mule foot tool on the stem.
5. Decorative cuts should be free flowing and conform to the general outline of the object being decorated. To really "pop open" the decorative cuts, use the CRAFTTOOL hollow ground blade.
6. The background should be smooth and even, the leather not too wet. On large areas such as this, one of the round grounders or matting tools should be used. They cover the ground faster and do a better job.

The advanced carvers will do well to note the use of the new buds, the well balanced background and Bob's unique way of using the CRAFTTOOLS.

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YOUR CRAFTTOOL DEALERS NAME

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NAME

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CITY & STATE

RIGHT

W r

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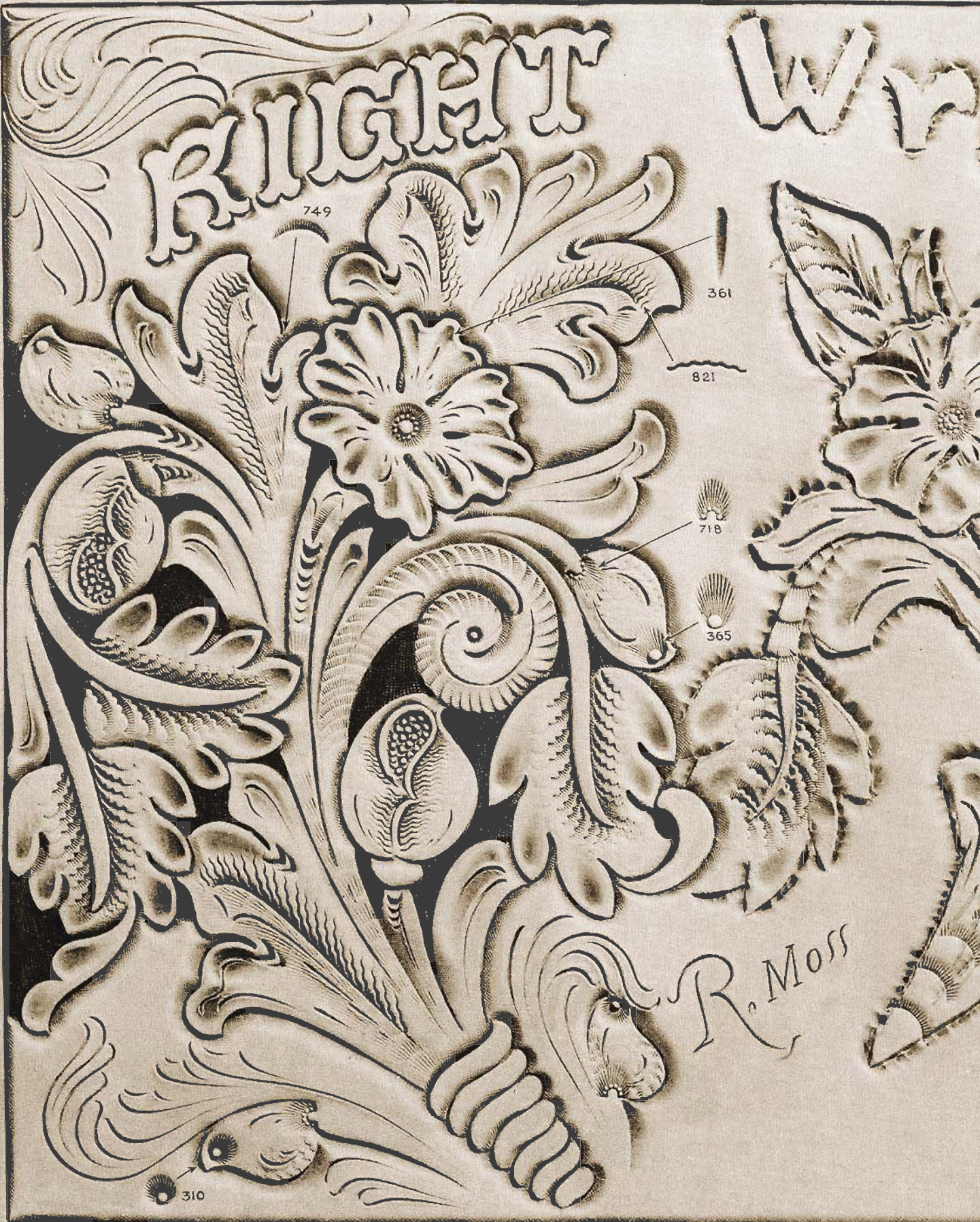
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R. Moss



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PAGE 3 SERIES 2

Doodle PAGE of the MONTH

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Carl Wilson and Ken Griffin have teamed-up to bring you this month's page. Much can be gained by studying the combined work of these artists, for it is indeed seldom that the craft will have the opportunity of so closely comparing the work of two professionals. Both are Master Craftsmen who have worked together at various times over a period of years and although closely associated, each has a style of his own.

Notice the techniques employed in this vignette design, the use of the sharp turnbacks, by Ken Griffin, to turn back the tips of the petals and leaves, and to roll the edges of the large scalloped leaf. Carl Wilson hallmarks his work with the novel use of Camouflage Tool # 940 to decorate the scroll, and the combined use of the Mule Foot # 712, Shell Tool # 748 and # 360 Tool (See Arrows). The border all done with set stamps should also prove of interest.

ATTENTION: CRAFTSMEN, TEACHERS AND DEALERS!

"Operation" Leather Carving by Al Shelton is now available. An inside track on designing, features eight new unique bags \$2.00 and

The Lucky 7 Kit and Instruction Book, written by R. H. McGahen, publisher of the Doodle Pages and owner of Craftool Co. Featuring Fotocarve Wallet designs galore by 7 Professionals using the 7 tools in the # 7 Kit. A Natural.....Price \$9.95

Lucky 7 Instruction Book..... \$1.50

CRAFT INSTRUCTORS: Lucky 7 offers something new. A large 32x44 Wall Chart showing 16 steps in lacing a wallet, suitable for use in the classroom.....Price \$1.00

TIP: When cementing large linings to bag leathers insert a sheet of waxed paper between sticky surfaces, thus allowing small sections to be worked at one time.

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Wilson

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PAGE 4

SERIES 2

Doodle PAGE of the MONTH

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Al Shelton, leather artist of Hollywood, creator of the "Sheriff of Ulcer Gulch," offers the craft something new and different in the four corner designs suitable for note books, albums or blotter pads.

Notice the background in the upper left hand corner was done with the easiest of all background tools to use, the stipler Craftool No. 100 and the unique decoration of the scroll, with a scroll on a scroll.

The upper right hand panel is a good example of the use of long narrow interwoven stems and an alternate way to handle the scroll.

The lower panels feature the use of Craftool No. 363 and three more interesting methods of decorating scrolls. Let your eyes travel back and forth, select the decoration you like best and then use it on your next project. Learn to master them all.

Shelton's fine figure carving is high-lighted with the "Sheriff" himself who wishes to introduce "Operation Leather carving; eight new bag designs with interchangeable flowers and gussets and an inside track on how to draw your own designs." Now at all Craftool dealers. Price.....\$2.00

May we here at Craftool take this opportunity of wishing you a Merry, Merry Christmas and many hours of happiness in the coming New Year.

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Carving
AL SHELTON



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PAGE 5

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NOTE ALL SADDLE STAMP PRICES ADVANCE .10 EA. DEC. 30TH. 1950. USE NEW PRICES WHEN ORDERING.

Leather carving was first introduced in this country in such shops as the one carved on this Doodle Page by Al Stohlman, western artist and saddle maker. In the picture, Al himself is at the extreme left, stamping the seat for the saddle tree shown in the center of the picture. The Mexican horn under discussion by the three cowboys, is very popular with rodeo riders and ropers. Guy Lauterbach (who has spent forty years making saddles) is shown using a round knife to cut out the jockey for the saddle. He pays close attention to their observations, for these men are the actual users of this piece of Western ranch equipment which is first and most important to the true cowboy. Indeed so much importance is attached to the saddle that the lowest remark made about a "cow-poke" is that he has "sold his saddle."

The floral pattern which entwines the alphabet and forms a border for the picture clearly demonstrates the intricate and beautiful decoration which is now possible through the much improved tools and materials. Study the design and observe as we have, the "just a little bit different" way that Al Stohlman uses the Crafttools. For example his use of the pointed beveler No. 876 to form the sharp points of the rose leaves near the big "M" in the alphabet. Note the various types of letters that blend in and seem to be a part of the floral pattern.

Remember one of the most important lessons shown here is that your Crafttools do not limit your personal tastes in design, but rather are designed to encourage the use of your individual ideas. Crafttools are as versatile as the Craftsman.

Have you signed your application for membership in The Leathercraft Guild?

YOUR CRAFTTOOL DEALERS NAME

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PAGE 6 SERIES 2

Doodle Page of the MONTH

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This month Ken Griffin introduces his conception of the wild west's legendary saddle tramp, "Pecos Bill" Knight of the open range. The large bold features of both "Bill" and his "cayuse" are easier to carve and stamp into leather than the more conventional likenesses, and such caricatures will lend a touch of good western humor to your photo album or scrap book cover.

At first glance, the floral pattern around the picture appears complicated, but it was entirely executed with the swivel cutter and four saddle stamps: the fine lined pear shader No. 984, the No. 200 beveler, No. 715 shell tool and No. 114 bar grounder. Ken is truly a master with a swivel cutter and demonstrates a variety of treatments on the various leaves and flower petals. Note also the use of No. 880 matting tool on the large background area around "Pecos" and his steed.

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CRAFTOOL CO.									
970 1.10	971 1.35	972 .90	973 1.00	974 1.15	975 1.25	976 1.25			
977 1.40	978 1.50	979 1.50	980 1.65		981 1.60	982 1.75			
983 1.65	984 1.80	985 1.75	986 1.90		987 .75	988 1.30			
FINE LINED TOOLS									

NEW TOOLS FOR THE CRAFT

FINE LINED TOOLS THAT CREATE A MUCH DESIRED VELVETY EFFECT ARE NOW AVAILABLE AT ALL CRAFTOOL DEALERS.

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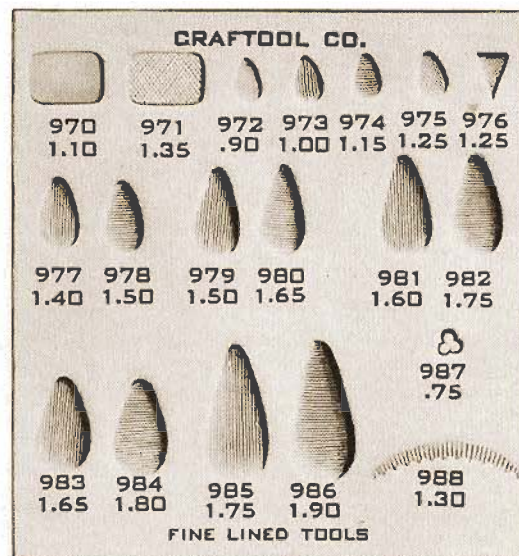


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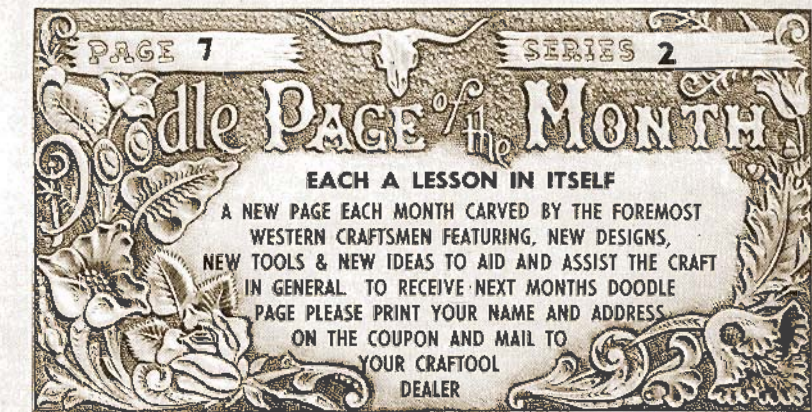
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Al Stohlman, saddle maker, Western artist and dyed-in-the-wool doodler, adds something new and different to your Doodle Page library.

Pattern No. 1 shows what is termed a running leaf design. It gives you a change of pace without use of the swivel cutter. This conventional form is adaptable to any width belt, merely by selecting veiners of various sizes. By substituting No. 424 shell tool and No. 530 flower center an interesting design is improvised. Try it. Use care to keep the border line straight and even, use the 100E edge cutter which fits all Craftool swivel cutters and does a swell job on all belt edges.

Patterns No. 2 and 3 will answer the so often asked question—"How—when and where do we use the flower stamps?" Al ably shows us here and adds a few well placed swivel cuts and a border stamp. Study No. 3 and note the novel use of the camouflage and mule foot tools. Try your own combinations.

Pattern No. 4 offers an example of the use of geometrics on belts. These also, and the basket stamp in pattern No. 5 are available in several sizes for different width belts.

Pattern No. 6. Here Al offers an example of his fine figure carving. This vignette design is Al's way of demonstrating the need for tiny bevelers. Note, too, the use of the pointed beveler, Craftool No. 941, on the grass and sage brush.

WHAT'S TO COME

Next month Ken Griffin combines figure carving with set stamp work and some real fancy swivel cutter work. Watch for it at all Craftool dealers.

Have you signed your application for membership in The Leathercraft Guild?

We are happy to report that applications for membership are coming in from all parts of the country.

YOUR CRAFTOOL DEALERS NAME

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WHAT'S TO COME

Next month Ken Griffin combines figure carving with set stamp work and some real fancy swivel cutter work. Watch for it at all Crafttool dealers.

Have you signed your application for membership in The Leathercraft Guild?

We are happy to report that applications for membership are coming in from all parts of the country.

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Ken Griffin offers for this month's doodle page enough material on which to write a book and the craft in general will do well to closely study Ken's work for he is indeed a master with the swivel cutter. Note the combination of figure carving and set stamps are high-lighted with the swivel cut bird. The frame for the horse and bull heads created with but two tools, the shell and veiner. The Arizona morning glory made with smooth shell No. 922 and ribbed shell No. 748. The scalloped petals (lower right) resulting from use of the smooth crowner Craftool No. 728 thus eliminating both the swivel cutter and the beveler.

Note, too, that the lower center flower and all scroll edges were pinked with the No. 707 shell and the three flower seed areas were formed with the large camouflage No. 455. Study the free flowing decorative cuts all made with the Craftool hollow ground blade, conclusive proof that it takes good tools to do good work. Look for the name Craftool Co. stamped on every saddle stamp.

TIP. The Polyethylene bags used for food in deep freezer lockers are ideal for casing leather. These air tight bags raise the humidity and allow the wet leather to sweat and become plump and mellow. These plastic bags are available at The Leathercraft Guild, P. O. Box 11755, Wagner Station, Los Angeles 47, Calif. Send 10c each and a self addressed stamped envelope.

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Very few western craftsmen need any introduction to this month's carver, Reeves Butner, San Francisco saddlemaker and leather carver. However, for those of you who are not acquainted with Reeves and his work we want to "tell the world" that Reeves is one of the west's finest and fastest figure carvers. As you can see, he likes detail and action, yep! Western Action! And just to show you that he can do floral too, Reeves does a nice job on the border with his treatment of the graceful and difficult Morning Glory. Worthy of particular note, we believe, is friend Butner's use of the shell tools on the flower and his pear shading on the large leaves on the corners. And what will amaze you most of all, Reeves does all the figure work without any preliminary sketching or tracing.

A very remarkable thing about Reeves Butner is that some years back, he suffered a serious accident while trying to teach some "salty bronc" who was boss, and was forced to switch from right to left hand with the swivel knife but, can use either hand now. If you think that ain't sumpin', try it!

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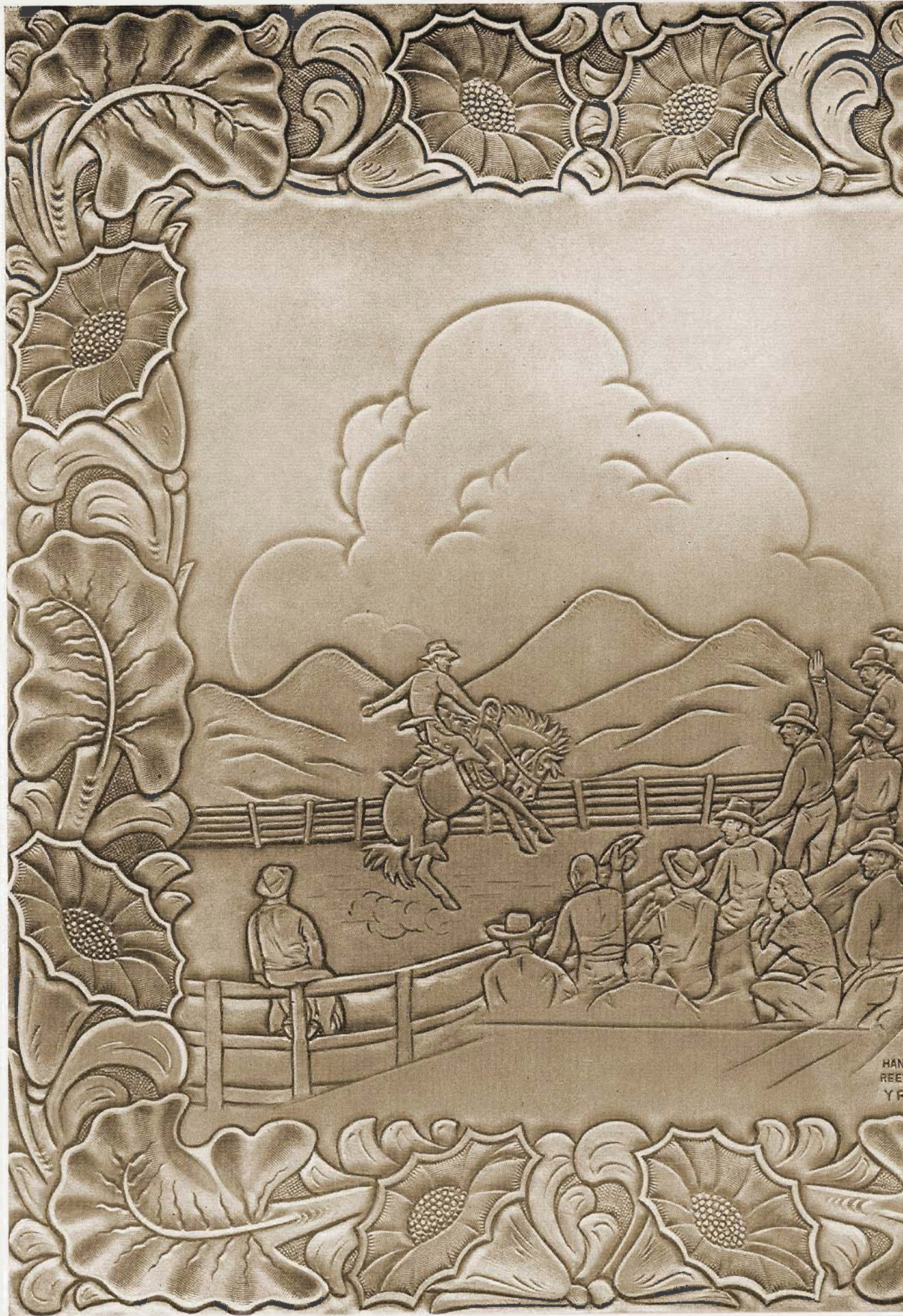
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HAN
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DESIGNED BY
REEVES BUTNER
REKA, CAL.



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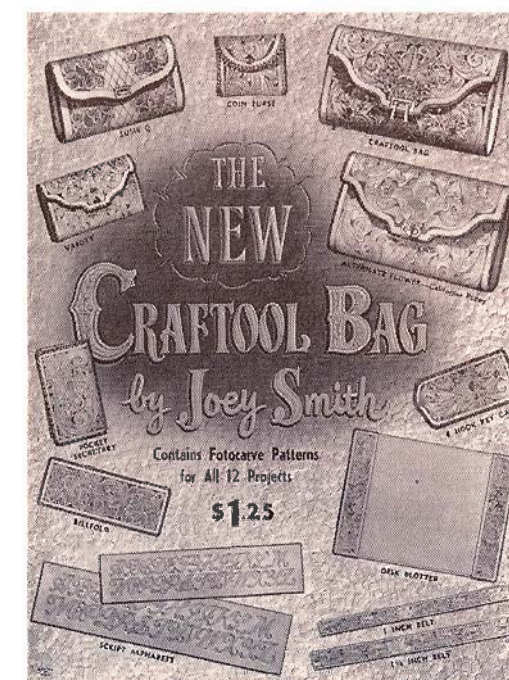
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PAGE 10 SERIES 2

Doodle PAGE of the MONTH

EACH A LESSON IN ITSELF
 A NEW PAGE EACH MONTH CARVED BY THE FOREMOST WESTERN CRAFTSMEN FEATURING, NEW DESIGNS, NEW TOOLS & NEW IDEAS TO AID AND ASSIST THE CRAFT IN GENERAL. TO RECEIVE NEXT MONTH'S DOODLE PAGE PLEASE PRINT YOUR NAME AND ADDRESS ON THE COUPON AND MAIL TO YOUR CRAFTOOL DEALER



For this month's page of the month Al Stohlman offers something new and different in this fine example of leather carving. As Al says "Carving letters is fun" and his bag of tricks with a swivel cutter is hard to beat. Of interest to the craft are the two methods of carving initials; either raised with the background around the letters matted down or beveled or depressed, and with the letter itself beveled down so that the background stands out creating a shadow effect on the lettering.

With the large "L" Al. shows that you can get as fancy as you want to, and this too, applies to the simplified old English B.

The fine example of set stamping with the acorn stamp No. 552 and left and right oak leaves numbers 555 and 556 show how proper depth can be achieved by

correct use of background tool 113 and the checked beveler.

Also, the craft will be interested in The New Craftool Bag patterns by Joey Smith. They include twelve projects for the leather craftsmen. Of special note are: a beautiful blotter pad, two sizes of script initials and patterns for the "Susie Q." Now at all Craftool dealers. Price \$1.25.

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CARVING

Decorative

Hand

PLAIN
BLOCK

FREE

Hand

Decorative

Decorative

AL
STOHLMAN





PAGE 10
SERIES 2

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Contains Photocut Patterns
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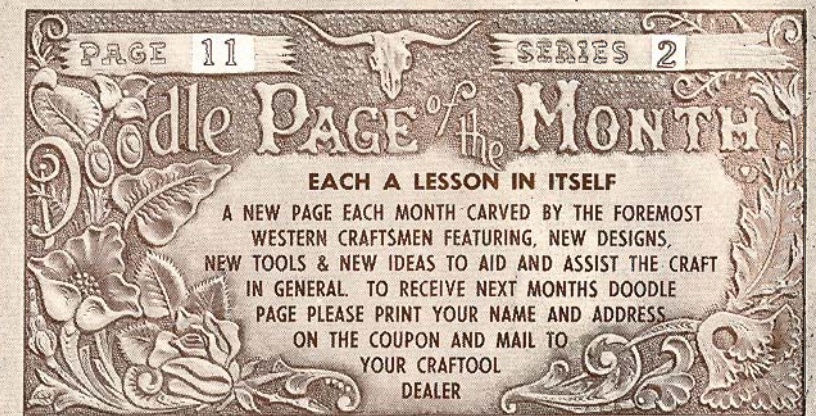
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Ken Griffin, our traveling member of the craft sent in this page from Gainesville, Texas. He ably depicts a startled Texas cowpoke about to make a one point landing caused by broken rigging.

The graceful floral border offers a good example of camouflaging and pear shading. Note how the proper sized shader "just fits" the petals of the flowers. Remember, Crafttools are as versatile as the craftsman. Study Ken's work with the pear shader on the scrolls, also its use in contour shading the flower centers.

On large background areas the check matting tool No. 880 covers the ground fast and does a better job with pleasing effects. Large, hard to do, backgrounds can be done easier and quicker by careful selection of the proper tools.



Ken is busy on a supplement to the "Art of Leather Carving" to be followed by his Scrapbook. Watch for them at your Crafttool dealers.

TIP. Use a Cardboard to gain added depth, as described in Lucky 7 Instruction Book, keeps thin leathers from stretching out of shape, eliminates curling and prevents damage to your undercut beveler. Try it.

Next month Al Stohlman does his best and shows the craft some very interesting horse heads. Watch for it.

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This is the last page of Series 2. You may secure back numbers by sending 10c for each page desired or complete series of 12 pages \$1.00. Each page is a lesson in itself.

Over two years ago the Doodle Page of the Month was started with the thought in mind of helping the craft to more fully enjoy their work of decorating leather. It is hoped that the hints, instructive ideas and the new floral designs gathered from the Master Craftsmen have helped you to better express your own ideas and designs in leather. If so, they have accomplished their purpose.

We here at Craftool Co. want to take this opportunity to thank all the authors of the Doodle pages for their splendid efforts and thank the craft for the many nice letters sent in about the pages. All have been a big help in bringing to you the things we would have most appreciated when we were learning to carve. Keep them coming.

Sincerely Yours,
CRAFTOOL CO.

We are anxious to know if you are interested in a new series of Doodle Pages, also what you would like to have included. 1—New Floral Designs; 2—Figure Carving; 3—Horses; 4—Steers; 5—Tips on Short Cuts; 6—New Tools or ? ? ?. Please indicate on coupon below and mail to your Craftool Dealer.

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